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| ACTIVITY PLAN | | | | |
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| **Theme** | **Subtopic** | **Activity Title** |
| Global and Local Perspectives in Environmental Education | Cultural and Social Dimensions of Environmental Issues | Exploring the Cultural Impact of Environmental Practices |

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| Introduction part (or activity overview) |
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| **Introduction part (or activity overview)** | This activity investigates how cultural and social frameworks shape environmental behaviors and practices across different communities. By understanding the cultural roots of environmental issues, students will appreciate the need for culturally sensitive approaches to sustainability. The session aims to cultivate awareness of the social and cultural dynamics that influence environmental decision-making and to foster innovative solutions that respect these complexities. |
| **SETTING** | Location: Classroom equipped with computers and internet access.  Educational Context: Collaborative group work (2-3 students per group). |

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| Materials Needed |
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| **Materials Needed** | Computers with internet access  Projector and screen for video presentations  Art supplies including paper, markers, and colored pens for creating visual aids  Access to online databases and journals for research |

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| **Learning Outcomes** | * Identify and understand the influence of cultural and social factors on environmental behaviors. * Critically analyze how different cultures approach environmental conservation. * Create a culturally informed environmental advocacy plan. |  |
| **Activity Contents** | **Theoretical Part (Duration: 50 minutes)**: Begin with an introduction to the concept of cultural ecology, which explores the relationships between cultural beliefs and habits and their ecological consequences. Discuss various aspects such as:   * **Cultural Relativism in Environmental Ethics**: How different societies have their own ecological morals that guide their interaction with nature. * **Religious and Spiritual Influences on Environmentalism**: Examples from various religions that dictate how followers should treat the environment, such as the concept of stewardship in Christianity or Dharma in Hinduism. * **Impact of Modernization and Globalization**: How global economic development influences local environmental practices and often leads to conflicts between traditional practices and modern environmental policies. * **Video Resources**:   + "Cultural Dimensions of Ecological Management" (<https://www.youtube.com/watch?v=exampleLink1>) – This video discusses how traditional ecological knowledge is crucial in modern environmental management systems.   + "Globalization and Environment: Cultural Perspectives" (<https://www.youtube.com/watch?v=exampleLink2>) – Explores how globalization impacts local cultures and their traditional environmental practices.   **Task 1: Comparative Cultural Analysis (Duration: 60 minutes)** **Step 1**: Students select two cultures with distinct environmental practices. They use online resources to gather data on how each culture traditionally interacts with the environment and how these interactions have evolved in response to contemporary environmental challenges. **Step 2**: Prepare a PowerPoint presentation comparing:   * Historical and contemporary environmental practices in each culture. * Case studies of environmental issues faced by each culture and the solutions adopted. * Evaluation of how traditional knowledge has been integrated into modern environmental solutions. **Step 3**: Presentation and class discussion. Each group presents their findings, focusing on the integration of cultural respect in solving environmental problems.   **Task 2: Culturally Informed Advocacy Plan (Duration: 50 minutes)** **Step 1**: Based on their earlier research, each group selects one cultural context and identifies a pressing environmental issue relevant to that context. **Step 2**: Develop an advocacy plan that:   * Outlines specific, culturally sensitive goals to address the issue. * Identifies the target audience and tailors the message to resonate culturally. * Plans strategic actions, considering cultural norms and values, to achieve these goals. This might include community workshops, local leader involvement, or traditional media campaigns. * Designs preliminary campaign materials tailored to the cultural specifics of the audience.   **Step 3**: Peer feedback session where groups exchange plans and provide constructive feedback focused on cultural sensitivity and practical feasibility. |  |
| **Assessments** | Depth and cultural sensitivity of the research.  Clarity and persuasiveness of comparative analyses.  Creativity and cultural appropriateness of advocacy strategies.  Engagement and effectiveness in class discussions and feedback sessions. |  |
| **Key Competences** | Communication and intercultural competence  Analytical and research skills  Creative problem-solving  Advocacy and ethical reasoning |  |
| **Connections with Eco STEAM** | Eco and Arts: Leveraging cultural arts to promote ecological messages.  Science and Technology: Utilizing scientific research and digital tools to understand and address cultural environmental issues.  Math: Analyzing statistical data to support environmental strategies tailored to cultural demographics. |  |
| **References** | www.culturalenvironment.org |  |
| **Notes** | This activity may require additional sessions to allow for thorough research, detailed planning, and robust discussion. |  |

Evaluation Table No. 1.

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| Evaluation Criteria | Points | Comments |
| Student's contribution to the work | \_\_/2 |  |
| Completeness of the report | \_\_/5 |  |
| Presentation | \_\_/5 |  |
| Advertisement created | \_\_/5 |  |